

AUTOVITALS WEBSITES & AD MANAGEMENT

How H-Tek Auto Care increased their website's organic ranking and their return on ad spend by moving their digital marketing to AutoVitals.



BEFORE AUTOVITALS WEB

H-Tek Auto Care was using AutoVitals for DVI and CRM but had been using a different provider for their digital marketing and website.



THE CHALLENGE: "We noticed that with [previous website vendor], we kept having customer reps turnover a lot, and our website was not performing as well as we wanted from an SEO standpoint."

SOLUTION & BENEFITS

Since moving their website and Google Ads management to AutoVitals, H-Tek Auto Care's **website now consistently ranks at the top of organic search results** and they have **over a 3x return on investment for their Google Ad spend**.



Increased SEO Ranking

HTekAuto.com now consistently ranks in the **top of local search results**.



3x Return on Investment

H-Tek achieved a **362% return** on their Google Ad spend with AutoVitals.



Transparent Site Management

"I never felt like I was being deceived. **AutoVitals is up-front about everything.**"



ERIC HENLEY

H-Tek Auto Care

"I wanted to bring our DVI, CRM, website, and ads under one roof. We went with AutoVitals because we had confidence in their customer service. I'd recommend AutoVitals to anyone."

BY THE NUMBERS

882

AVG. MONTHLY WEBSITE VISITS

362%

RETURN ON AD SPEND